



Newly established Finland Chamber of Commerce welcomes Foreign Ministry officials

Press Release 10.3.2022

In September 2021, Finnish-Luxembourg Society launched a Business Club as a part of the main organisation's new approach. However, it soon became clear that there is a real need for and a strong interest in such activities, and the decision was made to separate the Business Club from the Finnish-Luxembourg Society into a separate standalone organisation. As a result, the Finland Chamber of Commerce in Luxembourg (FinChamLux) was born and its activities commenced in March 2022.

As the first event officially as a Chamber of Commerce, FinChamLux hosted an event to conclude the Luxembourg visit of Mr Matti Anttonen, the Permanent State Secretary, Ministry for Foreign Affairs of Finland, on the 3rd of March 2022.

The event brought together Foreign Ministry representatives from Finland, representatives of the Finnish Embassy in Brussels, as well as members and representatives of the Finland Chamber of Commerce in Luxembourg. The event was hosted in Grevenmacher, at the premises of Bernard-Massard, one of the business members of the Chamber of Commerce.

The objective of the event was to discuss experiences and perspectives on opportunities for business exchanges between Finland and Luxembourg.

"One of the conclusions is that Luxembourg is yet fairly unknown in Finland; its reputation as a financial hub remains, but other aspects and opportunities may be easily overlooked due to the seemingly small size of the country", the President of the Chamber of Commerce, Irene Mäkelä-Brunnekreef.

However, as Mr. Anttonen pointed out, Luxembourg should be an interesting cooperation partner for many businesses, as the financial stability and purchasing power in the country is very strong. This, along with the extremely international population, could represent very appealing opportunities for the international business growth of Finnish companies.

The collaboration with the Chamber of Commerce and the Finnish Embassy will continue. "FinChamLux is an important partner for the Embassy of Finland and the two are going to work in close cooperation in order to promote Finland and Finnish business in Luxembourg ", stated Riitta Resch, the Ambassador of Finland to Belgium and Luxembourg.

Finnish companies and entrepreneurs have warmly welcomed the new Chamber of Commerce as well. "As a Finn I'm truly happy to have an organization building a bridge between Luxembourg and Finland. There are a lot of opportunities between the countries and I would also love to see Luxembourg being a great hub for Finnish growth companies to expand in Central Europe", cheered one of the FinChamLux members, Matias Mäenpää, Angel investor and Serial Entrepreneur.